Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the matter of)	
Implementation of Section 621(a)(1) of the Cable Communications Policy Act of 1984 as amended by the Cable Television Consumer Protection and Competition Act of 1992)))	MB Docket No. 05-311
	,	

COMMENTS OF CITY OF SCOTTSDALE, ARIZONA IN RESPONSE TO THE FURTHER NOTICE OF PROPOSED RULEMAKING

The City of Scottsdale, Arizona submits these comments in response to the Further Notice of Proposal Rulemaking, released March 5, 2007, in the above-captioned rulemaking ("Further Notice").

- 1. The City of Scottsdale is the local licensing authority for the two licensed cable operators within our jurisdiction. Those cable operators, along with the current expiration dates of their franchises are: Cox Communications (expires June 18, 2007) and Qwest Communications (expires September 14,2013).
- 2. We support and adopt the comments of the National Association of Telecommunications Officers and Advisors, the National League of Cities, the National Association of Counties, the U.S. Conference of Mayors, the Alliance for Community Media, and the Alliance for Communications Democracy, filed in response to the Further Notice.
- 3. We oppose the Further Notice's tentative conclusion (at ¶ 140) that the findings made in the FCC's March 5, 2007, Order in this proceeding should apply to incumbent cable

operators, whether at the time of renewal of those operators' current franchises, or thereafter. This proceeding is based on Section 621(a)(1) of the Communications Act, 47 U.S.C.

§ 541(a)(1), and the rulings adopted in the Order are specifically, and entirely, directed at

"facilitat[ing] and expedit[ing] entry of new cable competitors into the market for the delivery of

video programming, and accelerat[ing] broadband deployment" (Order at ¶ 1).

4. We disagree with the rulings in the Order, both on the grounds that the FCC lacks

the legal authority to adopt them and on the grounds that those rulings are unnecessary to

promote competition, violate the Cable Act's goal of ensuring that a cable system is "responsive

to the needs and interests of the local community," 47 U.S.C. § 521(2), and are in conflict with

several other provisions of the Cable Act. But even assuming, for the sake of argument, that the

rulings in the Order are valid, they cannot, and should not, be applied to incumbent cable

operators. By its terms, the "unreasonable refusal" provisions of Section 621(a)(1) apply to

"additional competitive franchise[s]," not to incumbent cable operators. Those operators are by

definition already in the market, and their future franchise terms and conditions are governed by

the franchise renewal provisions of Section 626 (47 U.S.C. § 546), and not Section 621(a)(1).

5. We strongly endorse the Further Notice's tentative conclusion (at para. 142) that

Section 632(d)(2) (47 U.S.C. § 552(d)(2)) bars the FCC from "prempt[ing] state or local

customer service laws that exceed the Commission's standards," and from "preventing LFAs and

cable operators from agreeing to more stringent [customer service] standards" than the FCC's.

Respectfully submitted,

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